



# Carbon Reduction Organisational Standards

## Carbon Reduction Pledge Guidance

1. The organisation has signed up to a Carbon Reduction pledge and this is implemented and communicated across the organisation.		
1.1 Attach evidence that your organisation has signed up to a pledge. Such as: The Climate Pledge Net Zero Pledge Emissions Reduction Pledge (If you are unable to provide links, please email to <a href="mailto:tick@tickaccreditation.com">tick@tickaccreditation.com</a> )		
<b>Possible evidence</b> ( <i>this list is not exhaustive</i> )		
<ul style="list-style-type: none"> <li>Publicly displayed on website</li> <li>Signage</li> <li>Certificate</li> <li>Confirmation email</li> <li>Photos</li> </ul>		
<b>Bronze</b>	<b>Silver</b> ( <i>as Bronze, but also...</i> )	<b>Gold</b> ( <i>as Silver, but also...</i> )
Evidence attached		

1.2 Give at least two examples of how you are embedding the pledge across organisation.		
<b>Bronze</b>	<b>Silver</b> ( <i>as Bronze, but also...</i> )	<b>Gold</b> ( <i>as Silver, but also...</i> )
There is evidence that the pledge is	There is also evidence that the impact of the	There is a process to monitor the impact



<p>embedded across the organisation (two examples) such as employee champions, use of resources.</p>	<p>pledge is considered across the organisation, such as review / reflection.</p>	<p>commitment to the pledge has across the organisation, such as self-assessment review – what is being done, current good practice, areas of weakness. (e.g. SWOT analysis)</p>
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<p>1.3 Give examples of how the pledge is communicated across the organisation and publicly.</p>		
<p><b>Bronze</b></p>	<p><b>Silver</b> (<i>as Bronze, but also...</i>)</p>	<p><b>Gold</b> (<i>as Silver, but also...</i>)</p>
<p>Single example of how a pledge is communicated across the organisation such as intranet page and email footers.</p>	<p>Multiple examples of how a pledge is communicated across the organisation and publicly.</p>	<p>Embedded in staff communication, such as regular piece in staff newsletter.</p>